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ANWB completes Management Buy-Out of Travelhome



ANWB announces the completion of the management buy-out of Travelhome, led by general director Perry van de Wiel, who is acquiring the business from ANWB. Since 2008, Travelhome has been part of ANWB and will continue as an exclusive partner for Motorhome vacations.

Travelhome will continue to develop and provide Motorhome trips, ensuring the continuity and quality of its offerings and services. Earlier this year, ANWB sold Fox Reizen and the management buy-out of Travelhome is a logical continuation of that strategy. This decision aligns with ANWB's goal of providing members with a wider range of products without developing everything in-house.

Perry van de Wiel, director of Travelhome, stated: "We are extremely proud of this next step in our company's 38-year history. ANWB has contributed greatly to our success over the past 16 years; it has been a wonderful journey together. This management buy-out opens new opportunities for us, particularly through our collaboration with 819 Capital Partners, allowing us to be part of a larger travel group once again, Travel C Group. Travelhome will become part of the same group as Fox Reizen. The collaboration between these companies offers significant benefits for customers, including a broader range of travel options."

Sven Kempers, director of 819 Capital Partners, added: "Travelhome has a long history of strong performance and is the market leader in the Netherlands for global motorhome trips. Our acquisition of Travelhome is a logical follow-up to our recent acquisition of Fox Reizen. With this, we strengthen the travel group within 819 Private Equity Fund."

All employees of Travelhome will join in the divestment.

The offerings of Travelhome can be found at: www.travelhome.nl.