

ANWB is dedicated to enabling all Dutch people to get around in a carefree manner and protecting what matters most.

ANWB has established a new entity, ANWB Innovation & Ventures (ANWB I&V). This new entity exists to take innovation to the next level by building a network of partners and investments in early-stage companies to bring new services to market that meet the evolving needs of ANWB Members & all Dutch people.

ANWB I&V is looking to foster relationships with leading VCs, CVCs, Innovation Hubs and other stakeholders to proactively build and activate a network to identify the best opportunities for collaboration, innovation and to build new business opportunities.



ANWB business in a nut-shell:



Association

- 4.7 million members
- 1 billion revenue
- Global network of Auto Clubs through ARC Europe, FIA & Global Mobility Alliance



Roadside assistance

- 1.3m roadside assistances
- 300 seat 24/7 contact centre
- 13 Medical assistance helicopters



Insurance

- Travel, Car, Bike, Home Insurance



Travel

- Camping platform 4 million webshop visits
- ANWB Tour Operators



Retail

- 75 stores
- 11 million store visits
- 16 million webshop visits



ANWB I&V has a clear mandate focused on 4 strategic priorities:



Core Propositions

ANWB remains focused on its core propositions of Mobility, Travel, Leisure and Insurance. These address key customer needs and remain at the heart of ANWB's DNA.

We are always open to hearing from awesome teams with a great service and traction in these areas.



Housing

ANWB wants to simplify and digitize access to services in and around the house to make life easier - building on the changing customer preferences from do-it-yourself to do-it-for-me, aging of the (working) population and the growing demand for expertise and personal advice on sustainable, safe and comfortable living.



Vitality

ANWB's ambition is to enable everyone to be able to travel in a sustainable manner and without any barriers. We are on the look out for services that help our members to travel more sustainably and overcome barriers that might be holding them back from getting out and about - solutions that encourage us to connect with each other and take care of each other, and in which the ANWB offers a safety net in the unlikely event that extra help is needed.



Energy

The electrification of everything is in full swing. However we're still a long way from feasible, affordable and accessible 'smart' energy solutions. ANWB wants to make a difference: making the switch to electric driving easier and keep electricity – even not related to the car – sustainable and affordable for everyone.

Focus

ANWB's primary focus is on companies with a B2C or B2B2C focus, with a compelling service offering and strategic relevance to ANWB's core propositions as well as the strategic priorities.

We partner – and selectively make minority investments - with scaling companies that have proven traction and can clearly show the market opportunity.

Our investments aspiration ranges from 0.5m to 3 million for minority stakes and ultimately building long-term synergetic relationships.

If you're able to make introductions with great companies and potential investment opportunities that fit with ANWB's ambitions, we would gratefully like to connect with you and hear from you at any time via innovation@anwb.nl