

Organisatiestructuur ANWB

april 2025



CEO

Marga de Jager

Platform	IT & Data	People & Community	Finance & Services	Hulpverlening	Retail	Reizen	Verzekeren	Group Office		
CoE Merk & Communicatie	CoE Information Security	CB&W	Group Finance	Alarmcentrale	Categorie Management	ANWB Eropuit	Commerciële Zaken	Legal, Risk & Compliance		
Tribe Acquisitie	CoE IT Architecture & Engineering	Employee Journey	SSC Finance	Data, Digital & IT	Customer Operations	ANWB Kamperen	Financiën	Strategy Office		
Tribe Customer Journey	CoE IT Compliance & Risk	HR Advies HK	Audit	Logicx	People & Communication		Innovatie en ICT			
Tribe Digitale kanalen	CoE IT Transformations	Recruitment	Vastgoed, Inkoop & Workplace man.	Medical Air Assistance	Value Chain Operations		Operatie			
Tribe Leden & Relaties	Tribe Data Experience	P&C Operations	ANWB Energie	Wegenwacht						
Leden Service Center	Tribe Developer Experience	Change & Communicatie	KNAC	Commercie						
Marketplace	Tribe Digital Workplace Experience	Public Affairs & Public Relations		Finance						
	Tribe Infrastructuur & Cloud Experience	Impact & Meedoen		HR						
		Verkeersinformatie								