

bookable via anwbcamping.nl

Meet more than 5 million Dutch campers!

For all campers

As many as 87% of all Dutch campers looks for and books a campsite online. The favourite online platform for this is anwbcamping.nl. Campers can here find the ideal campsite and they can reserve and pay immediately. Make your campsite bookable on anwbcamping.nl and meet more than 5 million Dutch camping enthusiasts!

Easy and safe

Make your campsite directly bookable on anwbcamping.nl. Your guests reserve and pay for their pitches at your campsite directly online, for example via Payment option IDEAL. Easy and safe for your guests and for your campsite!

anwb.nl/campingpartners

Easily found, easily booked

ANWB & CAMPING
Since 1941



The Dutch...

- > #1 worldwide in online purchasing
- > 9 out of 10 prefer service in own language
- > 73% pay for online purchases via iDeal
- > Only 2.4% of online payments done by credit card

anwbcamping.nl

Facts and figures 2018

- > Number of visitors: 5 million
- > Number of pageviews: 19 million
- > Visitors: 65% male and 35% female
- > Age: 35-44 years

Reach Dutch campers via anwbcamping.nl

- > 10% commission on the basis of no cure no pay
- > ANWB pays the transaction costs of an IDEAL transaction
- > Certainty of deposits and payments
- > You yourself determine price and availability

Make your campsite directly bookable online!

Please contact your account manager or send an e-mail to camping@anwb.nl.

